

Published by **admin** on June 9, 2020

# Miss Connecticut

## **The Miss Connecticut Scholarship Organization, Inc. Announces New Board of Directors**

State Competition Postponed until 2021

**Connecticut, June 9, 2020** — The Miss CT Scholarship Organization, Inc., a non-profit scholarship program for women, announced today the installment of a new Board of Directors effective June 30, 2020. Additionally, the 2020 Miss Connecticut competition will be postponed until 2021, with a specific date to be determined. This follows the postponement of the Miss America competition due to the COVID-19 pandemic.

“We are incredibly thankful to the previous board of directors, and we wish them the best as they enjoy more time with family and move on to new pursuits,” said Ashley Reid, Executive Director / Treasurer, The Miss CT Scholarship Organization. “The incoming board of directors includes women who are passionate about this organization, and the opportunity to build upon its existing foundation. They are laser focused on a mission to invest in women and help propel their futures.”

The incoming board is composed of former titleholders, including a Miss Connecticut, local directors and business managers. Their diverse and complementary career experience will lend to a new start for the organization, and position it for strong growth ahead.

The board includes:

- Ashley Reid, Executive Director / Treasurer. Ashley is Senior Manager of Talent at Zola, Inc. and Miss CT local titleholder and Top Five competitor.
- Kara Mitchell, President. Kara is an Advertising Agency Principal, Miss CT local titleholder and Top Five competitor.
- Kristen Fruchtenicht, VP, Business Operations / Secretary. Kristen has been Miss Connecticut's business manager for four years, and has volunteered for this organization for 28 years total.
- Ashley McClain joins as VP, Recruiting and Local Business Operations. Ashley has served as a local director for the past seven years, and was a Miss CT local titleholder and Top Five competitor.
- Eliza Lynne Kanner is VP, Fundraising and Sponsorship. Eliza is a development and education coordinator for an international non-profit and was Miss CT 2017.
- Kate Ottavio Kent joins as VP, Public Relations. She works in strategic communications and was a Miss CT local titleholder and Top Five competitor.

Reid continued: “As we begin our service to this organization, we are faced with unique challenges due to today’s pandemic. The safety of our volunteers, candidates and their loved ones is top priority. With that, we have followed the lead of the Miss America Organization by postponing a state competition this year. A 2021 competition date will be announced as we determine the safest possible option for all involved.”

To learn more about The Miss CT Scholarship Organization, Inc., visit <https://missct.org/>.

### **About The Miss CT Scholarship Organization**

The Miss CT Scholarship Organization, Inc. is a non-profit, volunteer operated organization that supports the advancement of women in society by embracing diversity, education and civic action. The organization’s mission is to invest in the education of women in Connecticut and propel their future. Candidates who participate are awarded thousands of dollars in scholarships and in-kind sponsorships each year. The Miss CT competition is a preliminary to the Miss America competition.

Contact: Kate Ottavio Kent, VP, Public Relations, [kate@missamericact.org](mailto:kate@missamericact.org)